

Technical Specifications

Website & Email Ads

- Acceptable Formats: .jpg or .gif, .swf (website only)
- 75k Maximum File Size
- Email your ad to adcreatives@in3media.com

Position	Dimensions	File Size	Animation
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Radio-Info.com ad specs

Banners	468 x 60	75k max	if animated, maximum 0:15 second run
Medium Rectangles	300 x 250	75k max	if animated, maximum 0:15 second run
Half Pages	300 x 600	75k max	if animated, maximum 0:15 second run

Radio-Info.com Board ad specs

Banners	468 x 60	75k max	if animated, maximum 0:15 second run
Logos	81 x 33	75k max	if animated, maximum 0:15 second run

Taylor on Radio-Info ad specs

Leaderboard	728 x 90	75k max	if animated, maximum 0:15 second run
Oversize Banner	468 x 180	75k max	if animated, maximum 0:15 second run
Oversize Banner	468 x 120	75k max	if animated, maximum 0:15 second run
Banners	468 x 60	75k max	if animated, maximum 0:15 second run
Tiles	120 x 240	75k max	if animated, maximum 0:15 second run
Buttons	120 x 100	75k max	if animated, maximum 0:15 second run
Skyscrapers	120 x 600	75k max	if animated, maximum 0:15 second run

Ross On Radio ad specs

Leaderboard	728 x 90	75k max	if animated, maximum 0:15 second run
Medium Rectangles	300 x 250	75k max	if animated, maximum 0:15 second run
Half Page	300 x 600	75k max	if animated, maximum 0:15 second run

NOTE: A significant percentage of our email readers use Microsoft Office 2007 (about 15% as of June '09). Animated graphics do not work in this program, so the first cell of the ad should communicate your message effectively. All technical specifications are available at www.radio-info.com/advertising

Print Ads

Position	Bleed	Trim	Live Matter
Front Cover	8 ¾" W x 8 ¾" H	8 ½" W x 8 ⅝" H	8 ¼" W x 8 ⅝" H
2-Page Spread	17 ½" W x 11 ¼" H	17" W x 11" H	16 ½" W x 10 ¾" H
Full Page	8 ¾" W x 11 ¼" H	8 ½" W x 11" H	8 ¼" W x 10 ¾" H
½ Page	no bleed	no trim	8" W x 5 ¼" H
¼ Page	no bleed	no trim	3 ⅞" W x 5 ¼" H
Business Card	no bleed	no trim	3 ⅞" W x 2 ¼" H

- Acceptable Formats: .pdf
- Email your ad to adcreatives@in3media.com